



Meet Lenora!

Professional Organizer & Creator, Aronel Home App

Lenora O'Keith is a professional organizer and the owner of Aronel Home—a business built to help people clear the clutter, find their calm, and create a space that truly works for them.

Before launching her organizing career, Lenora spent over a decade in the tech industry, working in IT roles for major companies including Netflix, the Dallas Cowboys, and the Los Angeles Dodgers. In 2023, she began Aronel Home out of a genuine love for organizing and helping people. By 2024, she became a Certified KonMari Consultant and transitioned full-time into professional organizing.



She launched the Aronel Home app as a natural extension of her business. After noticing that most “organizing” apps were chore trackers or cleaning lists, she realized there was a need for something more meaningful—something that could support people through the real process of organizing. Drawing on her tech background and client experience, she designed a tool to guide users step-by-step through both decluttering and organizing.

Lenora believes organizing is about more than aesthetics (though she does love a good one); it's about creating peace, clarity, and confidence. Her mission is to help people feel less overwhelmed and make their homes a place they truly love.

CONTACT



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